

MANAGER PROFILE

PLATINUM

Manager Background

- > Platinum is a Sydney-based investment management firm, founded by Kerr Neilson and a group of investment professionals in 1994.
- > The firm specialises in investing in global shares and aims to achieve absolute returns for investors.
- > Platinum was listed on the Australian Securities Exchange in 2007 with staff (and related parties) retaining around 70% of the equity in the firm. This serves to align its interests with the performance of the firm's funds.
- > Platinum has in excess of A\$17.5 billion¹ in funds under management.

Platinum International Fund

- > The Fund has had an extremely impressive track record since its inception in 1995.
- > It is managed by Kerr Neilson and aims to provide capital growth over the long term by investing in undervalued and out-of-favour companies around the world.
- > The Fund is not managed relative to an index and may also short sell securities that the manager considers to be overvalued.

Manager Attributes

- > Platinum seeks a broad range of investments where businesses and growth prospects are being inappropriately valued by the market, that is, they are mispriced.
- > The firm follows a 'bottom up' approach to investing whereby each security is selected based on its own merits (as opposed to a 'top down' approach where asset allocation precedes security selection).
- > It aims to differentiate between truly interesting companies that are facing temporary set-backs (a 'glitch') and those that have lesser businesses and face fundamental problems.
- > Platinum will buy the solid businesses facing a 'glitch' and may look to short sell the companies with more serious problems.
- > Kerr Neilson has proved to be particularly adept in protecting capital during negative market periods.
- > The team of portfolio managers have worked together for varying periods of up to 20 years. They have a range of backgrounds including medical scientists and lawyers.

¹ As at 31 March 2010 (this information is updated quarterly).